

# SARAH

**Age:** 44

**Lifestage:** Lived in four different countries for work, just moved to a new home in Central America with her husband and three kids.



*“Spending quality time with my family is most important to me after a long day of work. We are in a new country, I want to make the most out of this time while I have the opportunity.”*

## MOTIVATORS:

**Family:** She wants to be a positive example for her family. Although she works hard, she wants all of her time to be meaningful and fun when she is with her family- especially when she is off the clock.

**Career:** She worked hard to get where she is- and loves what she does. Living and traveling overseas is the best part of her job.

**Experiences:** Dragging her family all over the world can be fun, but it can also play a toll on everyone. She wants to make sure her family has lots of experiences to remember for a lifetime.

## WHY USE THIS APP:

- More convenient way to plan while working
- Not have to stress, knowing the information is at her fingertips
- Can see what other co-workers recommended or suggested for their families